



Conceptual Design



Key Retailers

- AMC Cinemas
- Barnes and Noble
- Sport Chalet
- LA Fitness
- Gelson's Market
- Pavilions
- CVS Pharmacy

Shopping Center at a Glance

- Villa Marina Marketplace is the largest lifestyle center in Marina del Rey, just minutes from LAX.
- Centrally located just south of Venice Beach and north of Playa del Rey at the apex of the I-90 freeway and Lincoln Boulevard.
- The center features over 60 shops including DSW Shoes, Express, Ann Taylor Loft, Gap, Sunglass Hut, Victoria's Secret and Bath & Body Works.
- Known as Marina del Rey's entertainment and dining destination, the center features two movie theaters and 17 eateries.
- Women's and junior apparel categories exceed \$300 PSF with restaurant sales well above \$500 PSF.
- The center is surrounded by over 59,000 rental units, high-rise apartments and condos.
- There are 282,432 daytime employees in the trade area representing a strong lunchtime audience.
- The population within a 3-mile radius exceeds 212,000, primarily a young educated professional, with an average household income of over \$94,000.

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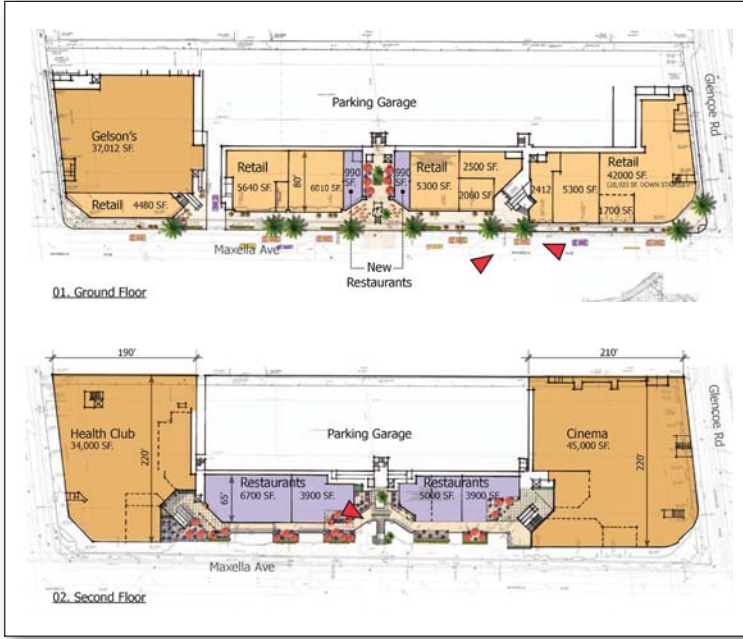
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Conceptual Site Plans



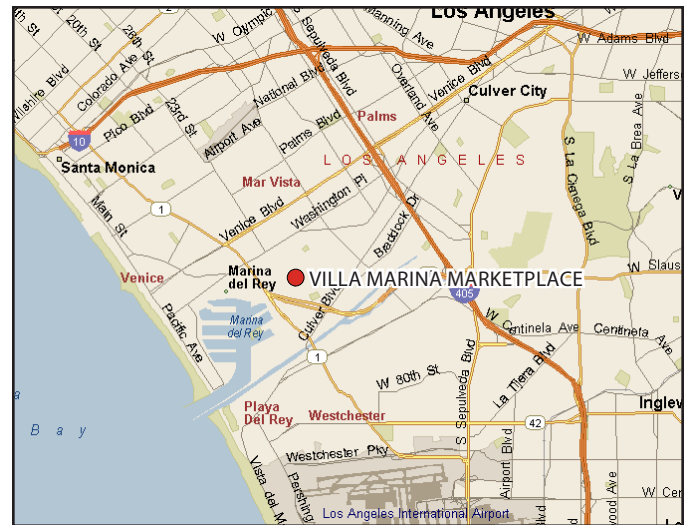
Site Plan

Villa Marina Marketplace

Statistics & Demographics

Property Data	
Acres	23.05
Parking	1,905
Total Stores	61
Leasable Area	
Total Mall GLA	419,465 s.f.
Mall Shops	243,791 s.f.
Trade Area 3-Mile Radius	
Population	212,070
Total Households	97,392
Avg. Household Income	\$94,211
Median Age	40 yrs.
Source: DemographicsNow - Q3 2009	

Location Map



Villa Marina Marketplace

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